



LightEdge Flex Cloud

WHAT IS FLEX CLOUD?

LightEdge Flex Cloud provides customers more options to cloud migration than any other service provider in the industry. Enterprises are faced with a **complex balance between new equipment purchases and ongoing product** life cycles that typically span several years. In order to make the transition to a cloud-based OpEx model, the choice is between phasing out infrastructure that still holds utility or staying trapped in your ongoing maintenance cycle on components nearing end-of-life.

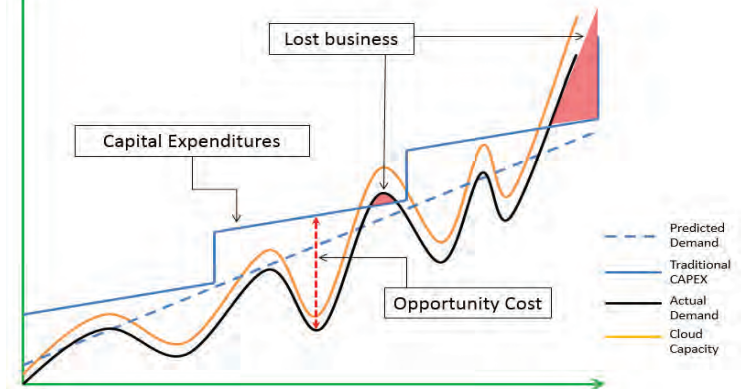
Additionally, many customers are faced with technical and operational difficulties when making a complete transition to cloud services. **Regulatory pressures** and **unique technical guidelines** make it difficult to migrate complex, mission critical applications to the cloud.

We have created a **flexible path to data center migration** by combining **LightEdge's leading compute & storage solutions** with your current equipment to ensure a smooth transition. This enables you to **continue utilizing your own equipment that still has service life and function**, while bypassing the next cycle of CapEx spending on some of the infrastructure you no longer wish to maintain. Further, our unique solution **offers a flexibility previously unseen in cloud solutions** to meet complex technical & regulatory requirements you can't avoid.

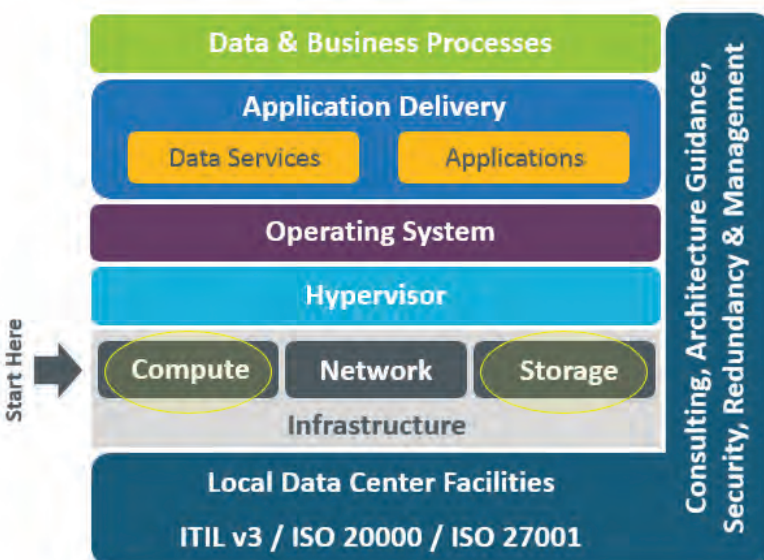
WHAT DOES FLEX CLOUD SOLVE?

1. **CapEx buying & refreshing cycles**
2. Operational constraints driven by **control concerns** around security, performance and management
3. **Burst processing** of peak workloads

Forecasting IT processing workloads 3-5 years is extremely challenging. The opportunity cost of under-investment can be so harmful that the default action is a significant over-commitment of CapEx dollars.



Bring the best of what you own. Flex Cloud provides the rest.



HOW CAN FLEX CLOUD BENEFIT YOUR COMPANY?

Flex Cloud allows businesses to **leverage existing technology assets** and processes, while moving to LightEdge hosted Cloud Services. This customized offering creates a one-of-a-kind solution for each customer's unique journey to the cloud.

In addition to **locating your IT infrastructure in a locally established ITIL v3, ISO 20000/27001 data center**, clients will connect to **premium brand components** and receive **reference architecture & deployment guidance**. The safety, security and reliability of LightEdge Tier III data centers help clients achieve compliance requirements while elevating IT delivery performance.





WHAT ARE THE KEY BUSINESS OUTCOMES YOU CAN EXPECT FROM FLEX CLOUD?



1. Financial & planning obstacles removed

- Leverage existing, non-depreciated assets
- Effective transition from CapEx spending to OpEx model
- Allow for proactive IT responses to business needs vs. planning years in advance
- More predictable IT cost management



2. Risk minimized in cloud transition

- Maintain data ownership, control and governance
- Leverage Reference Architecture from industry-leading vendors
- Gain access to upgraded architectures with improved performance
- Limit potential business impact associated with full transition
- Amortization schedules unaffected



3. Time to market improved

- New initiative acceleration through needs-driven budgeting
- Minimize constraints of legacy IT infrastructure on business growth
- Solve capacity concerns for customers experiencing significant growth



4. Uptime & efficiency increased

- Leverage LightEdge's data center built to Tier III standards
- Leading ISO 20000/27001 managed framework implemented
- Augment your IT team with the deep technical skill sets of a local partner



5. Complex IT environments resolved

- Solutions that support unique technical requirements that other cloud offerings are unable to service
- Customized management solutions developed in conjunction with local expertise when you need it

WHAT SETS LIGHTEDGE APART?

LightEdge is known for its 20 years of **expertise in network design and implementation**. We are known for our **consultative approach** to designing processes that enable our customers to expand into cloud services and improve IT efficiency. Adopting LightEdge Flex Cloud will not only provide you with a **premise-to-cloud** road map, but also give you access to our **industry-leading data centers** that set the bar in security, reliability, interoperability and performance. We have the strongest, most proactive security model in the market via the **LightEdge vSOC** and our **rigorous methodologies in ISO, SSAE, PCI and HIPAA**.

FLEX CLOUD ASSESSMENT & IMPLEMENTATION PROCESS

- Customer collocate any infrastructure they are providing to a LightEdge data center rack
- LightEdge engages its Professional Services team to perform a customized integration assessment at no charge to the customer
- Installation services driven by integration assessment results
- Provisioning led by LightEdge's Professional Services team

